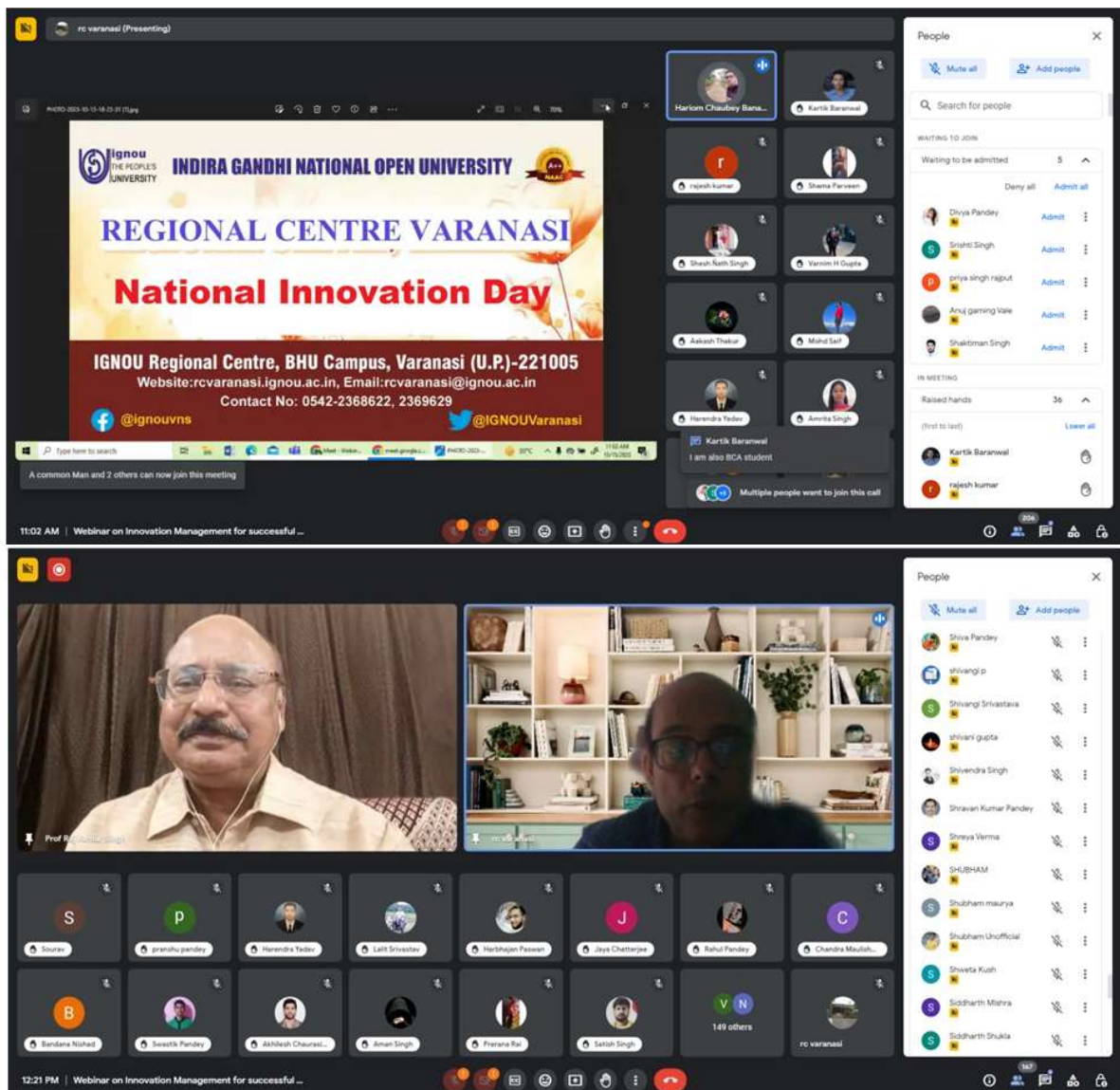


Report of Celebration of the National Innovation Day-2023 on October 15, 2023

1. **Name of the Activity:** Organizing Lecture or Start-Up focused activities for promoting Innovation.
2. **Objective:** To sensitize IGNOU newly admitted learners about Innovation and Startups
3. **Benefit in terms of learning/Skill/Knowledge obtained:**
Ideas of Innovation and Startups were inculcated among the learners and promoted them to Think big, Start small, Go gradually and Work constantly.
4. **Date:** 15th October 2023
5. **Duration:** 1:00 hour
6. **External Participants, If any:** Prof. Raj Kumar Singh, Dean R & D SMS College Varanasi
7. **Student Participants:** About 250 students of
8. **Faculty Participants:** All study Centre Coordinators, Faculty staff.
9. **Expenditure incurred if any:** Rs 1000/-
10. **Photograph**



Browser tabs: Innovation banner - rcvaranasi@, Inbox (11,922) - untripathi@ign..., Meet - Webinar on Innovati...

Address bar: meet.google.com/fpt-fmqg-azm?pli=1&authuser=2

Webinar on Innovation Management for su... | 11:21 AM

Participants: rc varanasi, Prof Raj Kumar Singh, Kartik Baranwal, rajesh kumar, Shama Parveen, Shesh Nath Singh, Multiple people want to join this call, Kartik Baranwal, rajesh kumar, and 64 more have raised hands.

System tray: 30°C Haze, 11:21 AM 10/15/2023

Webinar on Innovation Management for successful... | 11:16 AM

Participants: Prof Raj Kumar Singh, Kartik Baranwal, rajesh kumar, Shama Parveen, Shesh Nath Singh, Lalit Srivastav, Harendra Yadav, Amrita Singh, The taste Cor..., Sandeep Shar..., Harbhajan Pas..., Mani Shanker B..., Chandra Mas..., Rahul Pandey, 217 others, Multiple people want to join this call, Kartik Baranwal, rajesh kumar, and 57 more have raised hands.

Webinar on Innovation Management for successful... | 11:08 AM

Participants: rc varanasi, Shreshth Kumar Pandey, Kartik Baranwal, rajesh kumar, Shama Parveen, Shesh Nath Singh, Mohd Saif, Harendra Yadav, Amrita Singh, sunil tiwari, Lalit Srivastav, The taste Corner, Sandeep Sharma, Harbhajan Paswan, Mani Shanker B..., MANIKA SINGH, Vijay Yadav, Any BA Student here???, The taste Corner.

People sidebar: 54 Raised hands, Search for people, IN MEETING, Lower all, Kartik Baranwal, rajesh kumar, Shama Parveen, Shesh Nath Singh, Mohd Saif, Harendra Yadav, Amrita Singh, sunil tiwari, Lalit Srivastav, The taste Corner.

11. Social Media Link: (at least one from the options below)

a. Facebook Link:

b. Twitter Link:

https://twitter.com/IGNOUVaranasi/status/1713561593001484793?t=Z_GTYXxfFtp4nYx_hGYRAA&s=19

c. Youtube Link : <https://www.youtube.com/watch?v=zuvZgYbWqso>

d. Instagram Link :

12: A detailed report of the event containing the following points:

- **Aim ; To sensitize and inspire the learners of IGNOU about INNOVATION and STARTUPS**
- **Summary of the event**

An online webinar on Innovation Management and Startups was organized on the day. Prof Raj Kumar Singh Dean R & D and Director Innovation Skill Cell of the SMS Varanasi was the key speaker of the webinar. He delivered his talk on “Innovation Managements and Startup” and elaborated how to develop skill of innovation which can be converted in startups with adding small examples of innovations in his deliberation. Dr. U N Tripathi Regional Director discussed the meaning of innovation and startups and suggested to participant to think about innovations followed in daily life events and how it can be converted in startups. He remembered struggles of different successful startups being run in India. Dr. S.K.Pandey, ARD convened the programme and paid vote of thanks . Dr. Sanjay Kumar, ARD and Coordinators and Faculties of LSC were participated in the programme. More than 240 IGNOU learners enjoyed the learnings in the programme.

- **Innovation topics discussed/innovative components of products showcased/how did the participants become aware of innovation/ motivated /sensitised etc., by the event, etc.**

Topic of Webinar : Innovation Management and Startups

- **Key takeaways of the event :**

Newly admitted IGNOU learners were motivated about thinking of Innovations and its conversion in startups.

Dr. U N Tripathi
Regional Director
IGNOU RC Varanasi